

LEXINGTON BUSINESS ASSOCIATION | PO BOX 552 | LEXINGTON, MI 48450
2018 Membership Form For New & Returning Members &
Visitor's Guide Advertising Rates & Specifications

STEP ONE:

Please complete the information below as it is to be LISTED in the 2018 Visitor's Guide:

Business Name _____

Contact Person _____

Address/PO Box _____

City/State/Zip _____ Phone # _____

E-Mail Address _____ Website _____

STEP TWO:

Please complete the information below for internal use:

Billing/Renewal address if different from address above: _____

Contact Person for Billing/Renewal if different than above _____

Membership Includes www.lexingtonmichigan.org website & the Visitor's Guide listing.
PLEASE NOTE: The 2018 Lexington Visitor's Guide listing & advertising is only possible if payment is received by the due date of NOVEMBER 20, 2017

Annual Membership Dues..... \$125.00

STEP THREE:

Include the additional ad fee with your renewal if placing an ad in the 2018 Lexington Visitor's Guide. Note that these fees are in ADDITION to your \$125.00 membership fee.

2018 Visitor's Guide LBA Member Ad Prices

Payment must be received by **November 20, 2017 | Guide Distribution January 2018

Full Page Ad (4 x 9).....	\$355.00
1/2 Page Ad (4 x 4 1/4).....	\$190.00
1/3 Page Ad (4 x 2 7/8).....	\$135.00
***New Ad Creation Fee.....	\$ 50.00

***Active status as an LBA Member is required in order to place an ad in the Guide.*

****Applicable for any advertiser wishing to have Consolidated Document Solutions design their advertisement for the 2018 Visitor's Guide. No charge for minor changes (phone number, e-mail, and address on customer's 2017 Visitor's Guide ad). No charge for a camera ready, high resolution ad supplied to the printer. Consolidated will e-mail proof copy to each advertiser prior to printing and it is the responsibility of the advertiser to carefully check and approve their copy.*

GRAND TOTAL ENCLOSED.....\$ _____

Make checks payable to: Lexington Business Association